

Leadership Circle



"If your actions inspire others to dream more, learn more, do more and become more, you are a leader." John Quincy Adams

Join our Leadership Circle

We created the Leadership Circle to recognize Partners who donate \$600 or more annually to Knowledge Network. Their generosity continually inspires us toward excellence.

But the Leadership Circle is about more than public recognition. We truly value and depend on the feedback we receive from our donors and viewers.

In addition to the benefits outlined on the reverse, Leadership Circle members are invited to take part in the exclusive Leadership Circle Advisory Group, a community of leaders who annually provide feedback, ideas and advice on our programming service.

We listen to our Partners because we have learned this helps us "dream more, learn more, do more and become more" - which benefits everyone who watches and supports Knowledge.

The Leadership Circle Advisory Group is a wonderful way for us to drink more deeply from this well of wisdom.

If you would like to learn more about the Leadership Circle or have suggestions or comments about this program, please contact **Paul Graham**.

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Email leadershipcircle@knowledge.ca



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Benefits & Recognition Guidelines

Benefits in Appreciation of Your Support	Ambassadors \$600-\$1199	Patrons \$1200-\$2999	Benefactors \$3000-\$4999+
K: Magazine (6 issues per year)	✓	✓	✓
Knowledge Network broadcast facility tour	✓	✓	✓
Knowledge: Pass It On vinyl cling decal	✓	✓	✓
Name recognition (magazine, annual report, website)	✓	✓	✓
Leadership Advisory Group participation	✓	✓	✓
Invitations to special events (location dependent)	✓	✓	✓
On-air recognition (group)		✓	
On-air recognition (individual)			✓
Name recognition (donor wall)			✓

Participation in any of the benefits is optional.

Knowledge Network Broadcast Facility Tour

If you're going to be in Burnaby, please let us know and come by for a tour. See how we broadcast our programs to you using the latest digital technology.

Knowledge: Pass It On Vinyl Cling Decal

Show your support for Knowledge Network with this vinyl cling decal that will adhere to any glass surface. Use it on a window in your car or your home.

Leadership Advisory Group

Your comments and opinions are important to help us continue to grow and serve our viewers and donors. We will seek your advice annually via surveys by email or mail.

Invitations to Special Events

You will receive invitations to Knowledge Network events or screenings that take place near you.

Name Recognition

With your permission, your name will be listed with other Leadership Circle Partners in our K: Magazine, in our annual report and on our website. Benefactors also receive a listing on our donor wall at the Knowledge office in Burnaby.

On-air Recognition

To thank you for your support, your name will be included on-air in either a group with other Leadership Circle Partners or individually, twice a year adjacent to a program of your choosing, depending on your leadership level.

"Knowledge is our favourite station and we know our support couldn't be going to a better organization! We are very very happy to do so." Patrick & Margaret Burns